

EscaRosa Coalition on the Homeless  
Continuum of Care Plan

Mission:

“To prevent and Eliminate Homelessness”

Vision and Values:

- Homelessness is unacceptable
- Homelessness is expensive
- Homelessness is preventable
- Homelessness can only be ended through a community-wide collaborative response

GOAL	OUTCOME	ACTIVITY
End chronic homelessness by 2017	Increase activities to reach the chronically homeless and connect them to housing and services as quickly as possible through the use of Housing First and Low Barrier concepts	Expand the street outreach program.
		Establish life skill coaching program for those moving from homelessness to stable housing.
		Establish a program to target those who are high users of public services (health, mental health, public safety) and move them directly into permanent housing
	Increase access to existing housing programs through collaboration and designation of units for chronically homeless.	Establish a centralized database of available housing units for rent by families and individuals who are homeless or near homeless.
		Establish a landlord engagement program to expand the number of units available to those searching for housing options.
		Continue collaboration with PHA’s, Section 8, and other permanent supportive housing providers to expand available units.
	Increase permanent housing and permanent housing beds with supportive services for the chronically homeless.	Develop a plan for expansion of permanent housing in the service area.

	Develop alternative forms of housing for individuals who are chronically homeless.	Develop a plan for alternative housing by examine alternative forms of housing and funding sources that will best meet the area's needs.
Reduce the number of families, youth and children who are homeless	Provide case managed prevention and rehousing programs for families that are homeless or close to becoming homeless.	
	Increase the number of households with children that move straight from the streets or emergency shelters into permanent housing through the use of Housing First concepts and prioritization of Rapid Rehousing dollars for those in shelters.	
	Increase alternative forms of housing for homeless families.	Develop a plan for family housing and funding sources that will best meet the areas' needs.
	Increase landlord participation in providing safe, decent, affordable housing for homeless families.	Establish a centralized database of available housing units for rent by families and individuals who are homeless or near homeless.
		Establish a landlord engagement program to expand the number of units available to those searching for housing options.
		Continue collaboration with PHA's, Section 8, and other permanent supportive housing providers to expand available units.
Continue to lower incidents of homelessness for veterans	Continue building collaborative programs and outreach between providers to serve homeless veterans.	
Continue to revise, improve, and further implement the Coordinated Assessment/Central Intake System	Increase participation in the HMIS and referral system.	Provide continual outreach to existing programs that are not currently on the system to encourage participation.

	Improve the data integrity in the HMIS system	Provide continual training on the system.
		Create incentives for data improvement.
	Increase utilization of the HMIS and referral system.	Increase training for those utilizing the HMIS system to utilize the referral component of the system.
	Co-locate additional Continuum of Care providers to expand our Centralized Coordinated Access Center.	